

Directory - Library

As per 2020

The following books are available for selection

A

- | | |
|---------------------------------|--|
| Abts Dietmar / Mülder Wilhelm | - Grundkurs Wirtschaftsinformatik |
| Achouri Cyrus | - Wenn Sie wollen, nennen Sie es Führung |
| Ahamed Liaquat | - Die Herren des Geldes |
| Allen David | - Wie ich die Dinge geregelt kriege |
| Andriessen Daniel / Tissen René | - Weightless Wealth: Find your real value in a future of intangible assets |
| Arnold Frank | - Management von den Besten lernen |
| Atwood Margaret | - The Testaments |
| Aurelius Marcus | - Meditations |

B

- | | |
|---|--|
| Baggini Julian / Macaro Antonia | - Life: A User's Manual |
| Baldwin Richard | - The Globotics Upheaval |
| Ballwieser Wolfgang | - Unternehmensbewertung 2. |
| Auflage: Prozess, Methoden und Probleme | |
| Barnes Julian | - Keeping an Eye Open |
| Becker Lars | - Professionelles E-Mail-Management |
| Bet-David Patrick / Dinkin Greg | - Your Next Five Moves – Master the Art Of Business Strategy |
| Bhuyan Vishaal B. | - Life Markets |
| Binswanger Mathias | - Sinnlose Wettbewerbe |
| Bischof-Jäggi Franziska | - Match! Warum Work-Life-Balance Erfolg bringt |
| BJ Fogg Fogg | - Tiny Habits |
| Boeckh J. Anthony | - The Great Reflation |
| Böckli Peter | - Einführung in die IAS – International Accounting Standards knapp und deutsch |

- | | |
|---|--|
| Bönner Andreas | - Möglichkeiten und Grenzen des Human Resources Business Partner |
| Modells Bonocore Joseph | - Commanding |
| Communications Bosshart David | - The Age of Less |
| Boxall Peter / Purcell John | - Strategy and Human Resources Management |
| Brammertz Willi / Akkizidis Ioannis/ Breymann Wolfgang / Entin Rami/ Rüstmann Marco | - Unified - Financial Analysis |
| Breiding R. James | - Swiss Made: The Untold Story behind Switzerland's success |
| Brown John Seely / von Oetinger Bolko | - Ergebnis Innovation |
| Brown Robert L. | - The Concise Guide to Mergers, Acquisitions and Divestitures |
| Brunner Franz J. | - Japanische Erfolgskonzepte |
| Bryan Lowell L./ Joyce Claudia I. | - Mobilizing Minds |
| Buckingham Marcus / Coffman Curt | - Erfolgreiche Führung gegen alle Regeln |
| Burchard Brendon | - High Performance Habits |
| Butler Eamonn | - The Best Book on the Market |

C

- | | |
|--|--|
| Cato Mac | - Go Logo! A Handbook to the Art of Global Branding |
| Chance Don M | - An Introduction to Derivatives and Risk Management |
| Cho Anjie | - Holistic Spaces |
| Christensen Clayton M. | - How Will You Measure Your Life? |
| Christensen Clayton M. | - The Innovator's Dilemma |
| Cicero | - How to Win an Argument |
| Clark Tim / Osterwalder Alexander / Pigneur Yves | - Business Model |
| Class Edi | - Das Arbeitszeugnis und seine Geheimcodes |
| Clegg Chris / Legge Karen / Walsh Susan | - The Experience of Managing - A skills guide |
| Cloke Kenneth / Goldsmith Joan | - The End of Management and the Rise of Organizational Democracy |
| Coe Jonathan | - Middle England |
| Collins Jim | - Der Weg zu den Besten |
| Collins Jim | - How The Mighty Fall And Why Companies Never Give In |
| Collins Philip | - The art of Speeches and Presentations |
| Conway Edmund | - Economics Ideas |

- | | |
|---|--|
| Cook Sarah | - Measuring Customer Service Effectiveness |
| | - The Design of Cost Management Systems |
| Cooper Robin / Kaplan Robert S.
Covey Stephen R. | - The 7 Habits of Highly Effective People |
| Cunningham Lawrence A. | - Dear Shareholder |
| Cunningham Storm | - The Restoration Economy |
| Czerniawska Fiona / Potter Gavin | - Business in a Virtual |

D

- | | |
|--|--|
| Davidson Adam | - The Passion Economy |
| Dahl Arne | - Viskleken |
| de Botton Alain | - The School of Life |
| Denman Cherry | - Diplomatic Incidents |
| Desai Mihir A. | - How Finance Works |
| Desai Padma | - Conversations on Russia – Reform from
Yeltsin to Putin |
| DeSimone Livio D. / Popoff Frank | - Eco-Efficiency |
| Devine Tom / Maassarani Tarek
F. | The Corporate Whistleblower's Survival Guide |
| Diamandis Peter H. | - The Future is Faster than You Think |
| Dietzel Heinrich | - Weltwirtschaft und Volkswirtschaft |
| Dillerup Ralf / Stoi Roman | - Unternehmensführung 2. Auflage |
| Dobelli Rolf | - Die Kunst des digitalen Lebens Doerr |
| John | - Measure What Matters |
| Dorizzi Franco / Stocker Pascal
O. | - Der Businessplan |
| Doust Kelly | - The Power Age |
| Drew John / McCallum Blair /
Roggenhofer Stefan | - Journey to lean - Making Operational
Change Stick |
| Drucker Peter F. | - The Drucker Lectures |
| Dunne Linnea | - Lagom |
| Dyché Jill | - e-Data- Turning Data into Information with
Data Warehousing |
| Dychtwald Ken / Erickson
Tamara J. / Morison Robert | - Workforce Crisis |

E

- | | |
|------------------------------|---|
| Earle Nick / Keen Peter | - From .com to profit |
| | - Strategisches E-Commerce-Management |
| Eggers Bernd / Hoppen Gerrit | |
| Ehnert Ina | - Sustainable Human Resource Management |
| Endres Alfred | - Umwelt-Ökonomie |
| Ertel Danny / Gordon Mark | - The Point of the Deal |

Farrell Diana

- Driving Growth

F

Faulhaber Peter / Landwehr
Norbert

- Turnaround-Management in der Praxis

Feiler Bruce

- Life Is in the Transitions

Ferguson Niall

- The Ascent of Money

Figueres Christiana

- The Future We Choose: Surviving the Climate Crisis

Forbes Steve / Prevas John

- Power Ambition Glory

Franke Wolf D.

- Kompendium Erneuerbare Energien

Fried Jason

- It Doesn't Have to Be Crazy at Work

G

Garelli Stephane

- TOP Class Competitors

TOP Class Competitors

Gebelein Susan H. / Lee David G.

- Successful Executive's Handbook

/ Nelson-Neuhaus Kristie J. /

Sloan Elaine B.

Gleich Roland

- Nachhaltigkeitscontrolling

Gloger Boris / Häusling André

- Erfolgreich mit Scrum

Goleman Daniel

- Emotionale Intelligenz Göpel

Maja

- Unsere Welt neu denken

Graham Robert J. / Englund

- Creating an Env. for Successful Projects

Randall L.

Greenwich Associates

- Financial Services without Borders

Groth Alexander

- Führungsstark im Wandel

Gupta Rajat / Stone Nan

- Managerial Excellence

H

Hank Rainer / Plumpe Werner

- Wie wir reich wurden

Hansen Anders

- Brainfit - Bauch, Beine, Hirn

Happich Gudrun

- Ärmel hoch!

Harari Yuval Noah

- Homo Deus

Harari Yuval Noah

- Sapiens

Hässig Lukas

- Paradies perdu

Hax Arnoldo C. / Wilde Dean L.

- The Delta Project

Heap Peter C

- Globalization and Summit Reform

Hehn Elisabeth

- Asset Management

Heinrich Claus / Betts Bon

- Adapt or Die

Henderson Rebecca

- Reimagining Capitalism in a World on Fire

Henkel Hans-Olaf

- Rettet unser Geld!

Hertz Noreena

- The Silent Takeover

- | | |
|------------------------------------|--|
| Hill Dan | - Emotionomics, Erfolg hat wer Gefühle weckt |
| Hitt Michael A. / Ireland R. Duane | - Strategic Management |
| / Hoskisson Robert E. | |
| Holiday Ryan | - The Daily Stoic |
| Holzbauer Ulrich | - Entwicklungsmanagement |
| Honeyman Gail | - Eleanor Oliphant is Completely Fine |
| Horowitz Ben | - The Hard Thing about Hard Things |
| Hostettler Stephan | - Manager Saläre |
| Hüther Gerald | - Was wir sind und was wir sein könnten |

J

- | | |
|-----------------|-----------------------------|
| Jackson Tim | - Prosperity without Growth |
| Johnson Mark W. | - Seizing the White Space |
| Jungnickel Rolf | - Foreign-Owned Firms |

K

- | | |
|-------------------------------------|--|
| Kahneman Daniel | - Schnelles Denken, Langsames Denken |
| Kappler Florian | - A practice-based perspective on strategic change |
| Kay John | - Obliquity: Die Kunst des Umwegs |
| Kay John | - Radical Uncertainty |
| Kelton Stephanie | - The Deficit Myth |
| Kerzner Harold | - Applied Project Management |
| Keuper Frank / Neumann Fritz | - Corporate Governance, Risk Management und Compliance |
| Kick Thomas | - Individuelles Lebensarbeitszeit-management |
| Kim Kenneth A. / Nofsinger John R. | - Corporate Governance |
| Klein Matthew C | - Trade Wars Are Class Wars |
| Koch Richard | - Das 80/20 Prinzip |
| Koch Richard | - Unreasonable Success and How to Achieve It |
| Kondo Marie | - Joy at Work |
| Korper Steffano / Ellis Juanita | - The E-Commerce Book |
| Kotter John P. / Heskett James L. | - Corporate Culture and Performance |
| Krogerus Mikael / Tschäppeler Roman | - 50 Erfolgsmodelle (kleines Handbuch für strategische Entscheidungen) |
| Krogerus Mikael | - Das Kommunikationsbuch |
| Krozer Yoram | - Innovations and the Environment |
| Krüger Wilfried | - Excellence in Change |
| Küng Hans | - Anständig wirtschaften, warum Ökonomie Moral braucht |
| Kurtzman Joel / Yago Glenn | - Global Edge |

L

Langdon Danny
Lay G. / Mies C.
Carré John
Karen
Maren

Lehmann Frank
Lewis Michael
Lewis Richard D.
Liff Stewart

Lo Andrew W. / MacKinlay A.
Craig
Lomborg Bjørn
Roman / Abplanalp Peter A.

Löpfe Philipp
Löpfe Philipp
Lyons Gerard

M

Malkiel Burton G.
Mallaby Sebastian
Markides Constantinos C /
Geroski Paul A.
Maxwell John C.
Mary Pat / Stein Jeff
Paul
McGonagle John J. / Vella
Carolyn M.
McGregor Lynn
Meck Georg
Merriden Trevor
Meyer Erin
Meyers Herbert / Gerstman
Richard
Miller Paddy
Mishkin Frederic S.

Moestl Bernhard
Michael H.
Christopher W.

Müller Henrik
Münchau Wolfgang
Myerson Roger B.

- Aligning Performance-
- Erfolgreich reorganisieren Le
- Agent Running in the Field Legge
- Human Resource Management Lehky
- Leadership 2.0

- Über Geld redet man nicht
- The Big Short
- When Teams Collide
- Improving the Performance of Government Employees
- A Non-Random Walk Down Wall Street

- Global Crises, Global Solutions Lombriser
- Strategisches Management 5.
Vollständig überarbeitete und
erweiterte Auflage

- Arme Bürger - reiche Multis
- Banken ohne Geheimnisse
- Das neue Wirtschaftswunder

- A Random Walk Down Wall Street
- More Money than God
- Fast Second

- Das Maxwell Konzept McCarthy
- Agile Business for fragile Times McGee
- How not to worry
- How to use a Consultant in your Company

- The Human Face of Corporate Governance
- The Deutsche Meckel Miriam
- Rollercoaster
- The Culture Map
- The Visionary Package

- Mission Critical Leadership
- The Economics of Money, Banking, and Financial Markets
- Die 13 Siegel der Macht Moffett
- Cases in International Finance Moore
- The Mediation Process

- Sprengsatz Inflation
- Makro Strategien
- Game Theory – Analysis of Conflict

N

- | | |
|--|--------------------------------------|
| Nayar Vineet | - Employees first, Customers second |
| Neidhart Leonhard | - Politik und Parlament der Schweiz |
| Neuhäuser Christian | - Unternehmen als moralische Akteure |
| Neumair Simon Martin /
Schlesinger Dieter Matthew /
Haas Hans-Dieter | - Internationale Wirtschaft |
| Neumeier Marty | - The Brand Gap |
| North Klaus / Reinhardt Kai | - Kompetenzmanagement in der Praxis |

O

- | | |
|--|--|
| Obama Michelle | - Becoming |
| Oberthür Sebastian / Ott
Hermann E. | - The Kyoto Protocol |
| O'Mara Shane | - In Praise of Walking |
| Österle Hubert / Fleisch Elgar /
Alt Rainer | - Business Networking (Shaping Collaboration
between Enterprises) |
| Osterwalder Alexander / Pigneur
Yves / Etienne Fred / Smith Alan
/ | - The Invincible Company |
| Otte Max / Castner Jens | - Erfolgreiches Value – Investieren |

P

- | | |
|---|--|
| Pandya Mukul / Singh Harbir /
Mittelstaedt Robert E. / Clemons
Eric | - Knowledge@Wharton On Building Corporate
Value |
| Patching Keith | - Management and Organisation Development |
| Pearson Allison | - I Don't Know How She Does It |
| Perry John | - Einfach liegen lassen |
| Picot Arnold / Reichwald Ralf /
Wigand Rolf T. | - Die grenzenlose Unternehmung |
| Pinnow Daniel F. | - Unternehmensorganisationen der Zukunft |
| Pollio Gerald | - International Project Analysis & Financing |
| Porter Michael E. | - Wettbewerbsvorteile |
| Powers Richard | - The Overstory Prescott |
| Lara | - The Secrets We Kept |

R

- | | |
|---------------------------------|--|
| Rachman Tom | - The Imperfectionists |
| Rae David | - Entrepreneurship – From Opportunity to Action |
| Rainbird Helen | - Training in the Workplace |
| Ratajczak Oliver | - Erfolgreiches Beschwerdemanagement |
| Rickards James | - Währungskrieg - Der Kampf um die monetäre Weltherrschaft |
| Ries Al / Trout Jack | - Positioning |
| Rifkin Jeremy | - The Empathic Civilization |
| Robertson Christopher J. | - International Business |
| Rodrik Dani | - Das Globalisierungs Paradox |
| Rohrer Anselm / Sedlacek Ramona | - Clevere Tipps für die Projektarbeit – IT Berufe |
| Rosling Hans | - Factfulness Illustrated |
| Roubini Nouriel / Mihm Stephen | - Crisis Economics |
| Roubini Nouriel / Mihm Stephen | - Das Ende der Weltwirtschaft und ihre Zukunft |
| Russell Stuart | - Human Compatible |

S

- | | |
|---|--|
| Sadler Philip | - Strategic management |
| Sandberg Sheryl | - Lean In |
| Sattler Johannes / Förster Lars / Saller Thomas / Studer Thomas | - Führen, Die erfolgreichsten Instrumente und Techniken |
| Schawell Christian / Billing Fabian | - Top 100 Management Tools |
| Scheidweiler Ingo / Musmacher Matias | - Innovationen im Service |
| Schewe Gerhard / Kett Ingo | - Business Process |
| Outsourcing Schierenbeck Henner/ Hölscher Reinhold | - Bank |
| Assurance Schmid Eugen W. / Fritz Stefan | - Meeting for success Schmidheiny |
| Stephan / Zorraquin Federico | - Finanzierung des Kurswechsels |
| Schramm Marianne / Hansmeyer Ekkehart | - Transaktionen erfolgreich |
| managen Schreyögg Astrid | - Coaching. Eine Einführung für Praxis und Ausbildung |
| Schroeder Alice | - The Snowball - Warren Buffett and the Business of Life |
| Schroeter Daniela | - Sustainability Evaluation |
| Schwab Charles | - Invested |
| Schwartzmann Rolf | - Praxishandbuch Medien-, IT- und Urheberrecht |
| Schwartz Tony | - The way we're working isn't working |

Schwarz Gerhard	- Konfliktmanagement
Schwarzenbach René Blattmann Heidi / Läubli Martin / Lanz Klaus / Müller Lars / Rentsch Christian Schweinsberg Klaus	- For Climate's Sake! A visual reader of Climate Change - Sind wir noch zu retten?
Scott Mark C	- Reinspiring the Corporation: The Seven Seminal Paths to Corporate Greatness
Sharma Robin	- The 5 AM Club: Own Your Morning. Elevate Your Life.
Shaw Catherine	- André Fu – Crossing cultures with design
Shrier David	- Basic Blockchain
Sinclair David A.	- Lifespan: Why We Age - And Why We Don't Have to
Sinek Simon	- Start with Why
Skidelsky Robert	- The Return of the Master
Smil Vaclav	- Growth
Smith Gordan V. / Par Russell L.	- Intellectual Property
Sorenson Ritch / DeBord Grace / Management Ramirez Ida	- Business and Communication
Spekman Robert E. / Isabella Lynn A. / MacAvoy Thomas C.	- Alliance Competence. Maximizing the Value of Your Partnerships
Spiller Willy	- Zürich 1967 - 1976
Sprenger Reinhard K.	- Mythos Motivation, Wege aus einer Sackgasse
Sprenger Reinhard K	- Radikal führen
Stadler Christian / Wältermann Philip	- Die Jahrhundert- Champions
Stefanovich Andy	- Look at More
Steiger Rudolf	- Menschenorientierte Führung
Stein Mark A. / Christiansen Lilith	- Successful Onboarding
Stewart Matthew	- The Management Myth Stiglitz
Joseph E.	- Freefall
Stiglitz Joseph E.	- The Price of Inequality
Stiglitz Joseph	- Die Chancen der Globalisierung
Stocker Pascal O. / Wyrtsch Edwin	- Die Unternehmensstrategie
Strelecky John	- The Big Five for Life
Strelecky John	- The Why Are You Here Café
Studer Jürg	- Personal Management
Sun Tsu	- The Art of War

T

- | | |
|---------------------------------|---|
| Tan Chade-Meng | - Search Inside Yourself |
| Tapscott Don | - Creating Value in the Network Economy |
| Templar Richard | - The Rules of Thinking |
| Tesoro Ferdinand / Tootson Jack | - Implementing Global Performance Measurement Systems |
| The Economist | - Pocket World in Figures 2021 |
| Thiel Peter | - Zero to One |
| Thommen Jean-Paul | - Betriebswirtschaft und Management |
| Thubten Gelong | - A Monk's Guide to Happiness |
| Topf Cornelia / Gawrich Rolf | - Das Führungsbuch für erfolgreiche Frauen |
| Towles Amor | - A Gentleman in Moscow |
| Turner Suzanne | - The Little Black Book of Management |

U

- | | |
|----------------|--|
| Underhill Paco | - What Women Want |
| Unkel Katja | - Sozialkompetenz - ein Manager-Märchen? |

V

- | | |
|--|--|
| van Meel Juriaan | - Planning Office Spaces |
| van Wezel Wout / Jorna René J. / Aspects, Meystel Alexander M. | - Planning in Intelligent Systems, Motivations and Methods |
| Vittner Thomas / Fritsch Andreas | - Börsen Erfolg beginnt im Kopf |
| Voigt Connie | - Interkulturell führen |
| von dem Berge Benjamin | - Das Verhältnis zwischen Interessen- gruppen und Parlamenten bzw. Regierungen. Eine Untersuchung der Bundesrepublik Deutschland, Österreichs und Grossbritanniens |
| Oelsnitz Dietrich / Busch Michael W. | - Toll, ein anderer macht's! |
| von Weizsäcker Ernst Ulrich | - Grenzen der Privatisierung |

W

- | | |
|---------------------------------------|-------------------------------------|
| Wachter Daniel | - Nachhaltige Entwicklung |
| Walker Matthew | - Why We Sleep |
| Walter Carl E. / Howie Fraser J.T. | - Red Capitalism |
| Watkins Michael D. | - Your Next Move |
| Weick Karl E. / Sutcliffe Kathleen M. | - Managing the Unexpected |
| Weill Peter / Broadbent Marianne | - Leveraging the new Infrastructure |

- | | |
|---|---|
| Weiman Joachim / Knabe
Andreas / Sonne-Neubacher
Petra | - Geld macht doch glücklich |
| Weyand Giso | - Der richtige Berater |
| Wheelan Charles | - Naked Economics |
| Wickert Ulrich | - Redet Geld, schweigt die Welt |
| Widmer Marina / Zatti Barbara | - Zwischen Birchermüesli und
Lebensphilosophie |
| Wiking Meik | - The Little Book of Lykke |
| Wilkinson Lauren | - American Spy |
| Will Markus A. | - Bad Banker |
| Wilson Kevin / Millman Tony /
Weilbaker Dan / Croom Simon | - Harnessing Global Potential |
| Winistörfer Herbert / Perrin Irene
/
Teuscher Peter / Forel Alice | - Management der sozialen Unternehmen |
| Wise J. Macgregor | - Cultural Globalization |
| Wong Zachary | - Human Factors in Project Management |
| Wuffli Peter A. | - Liberale Ethik |

Y

- | | |
|----------------|-------------------|
| Young Scott | - Ultralearning |
| Yunus Muhammad | - Social Business |

Z

- | | |
|-------------------|---|
| Zeise Lucas | - Euroland wird abgebrannt |
| Zhang Yu | - Die China-Strategie, Erfolgreiches Networking
Im Reich der Mitte |
| Zitelmann Rainer | - Die Kunst des erfolgreichen Lebens |
| Zucker Betty | - Wenn Manager träumen |
| Zurlinden Melanie | - Religionsgemeinschaften in der direkten
Demokratie |

Suggestions for alternative books? Please write us: zdc@zurich.com